

SANLORENZO

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SANLORENZO S.P.A.:

THE HOLDING COMPANY OF THE PEROTTI FAMILY, HHL S.R.L., STARTS A PLACEMENT OF SANLORENZO S.P.A. SHARES AIMED AT INCREASING THE FREE FLOAT THROUGH AN ACCELERATED BOOKBUILDING PROCEDURE RESERVED TO ITALIAN AND FOREIGN INSTITUTIONAL INVESTORS

Ameglia (SP), 9 June 2021 - Holding Happy Life S.r.l. ("HHL"), a company of the Perotti family that currently holds 63.333% of the share capital of Sanlorenzo S.p.A. ("Sanlorenzo"), announces that it has started the sale of a maximum no. of 1,000,000 ordinary shares of Sanlorenzo, equal to about 2.90% of the share capital, through an accelerated bookbuilding procedure reserved to Italian and foreign institutional investors.

Massimo Perotti stated:

«After about a year and a half from our IPO, we believe that the further enhancement of Sanlorenzo runs through an increase in the free float and a greater liquidity of the stock, as suggested by the institutional investors with whom we usually liaise.

Given the favourable financial markets conditions, this decision was made considering the steady growth of results and the soundness of Sanlorenzo's prospects.»

Following the transaction, HHL will continue to hold a controlling interest in Sanlorenzo, confirming its commitment to keep the majority of the voting shares.

In the context of the placement and in line with the market practice for similar transactions, HHL has undertaken a lock-up commitment for a period of 180 days towards the Sole Bookrunner with reference to Sanlorenzo shares that will remain in its possession upon completion of the placement, save for some exceptions in line with the market practice for similar transactions.

The transaction will be started immediately and can be concluded at any time. HHL, through Sanlorenzo, will communicate the outcome of the placement at the end of the same.

Mediobanca – Banca di Credito Finanziario S.p.A. acts as Sole Bookrunner of the transaction.

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Sanlorenzo S.p.A.

Sanlorenzo is a worldwide leader in terms of number of yachts over 30 metres long. It is the only player in luxury yachting to compete in different sectors with a single brand, producing yachts and superyachts tailored to every boat owner, characterised by a distinctive and timeless design.

Sanlorenzo's production is broken down into three divisions:

- Yacht Division - composite yachts between 24 and 38 metres;
- Superyacht Division - superyachts in aluminium and steel between 40 and 68 metres;
- Bluegame Division - sport utility yachts between 13 and 22 metres.

Sanlorenzo's production is articulated over four production sites located in La Spezia, Ameglia (SP), Viareggio (LU) and Massa. The sites are strategically located near to each other, so allowing significant operational efficiencies.

The Group employs around 500 people and cooperates with a network of 1,500 qualified craft enterprises. It can rely on an international distribution network and a widespread service network for customers all over the world.

In 2020, the Group generated net revenues from the sale of new yachts of around €458 million, adjusted EBITDA of €71 million and a Group net profit of €35 million.

www.sanlorenzoyacht.com

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In connection with any offering of the shares of Sanlorenzo S.p.A. (the “**Shares**”), the Joint Bookrunners and any of their affiliates acting as an investor for its own account may take up as a proprietary position any Shares and in that capacity, may retain, purchase or sell for their own account such Shares. In addition, the Joint Bookrunners or their affiliates may enter into financing arrangements and swaps with investors in connection with which the Joint Bookrunners (or their affiliates) may from time to time acquire, hold or dispose of Shares. The Joint Bookrunners do not intend to disclose the extent of any such investment or transactions otherwise than in accordance with any legal or regulatory obligation to do so.

The Joint Bookrunners are acting exclusively for Holding Happy Life S.r.l. in the transaction referred to in this announcement and for no-one else in connection with any transaction mentioned in this announcement and will not regard any other person (whether or not a recipient of this announcement) as a client in relation to any such transaction and will not be responsible to any other person for providing the protections afforded to clients of the Joint Bookrunners, or for advising any such person on the contents of this announcement or in connection with any transaction referred to in this announcement.